

## Office Exclusive Listing

You may also have your seller sign the Letter Declining MLS form – if you Seller wishes not to have their property listing in the MLS.

- No public marketing of property listing. Only within your own office. (no email blasts...ect)
- If publicly marketed in any way – you must enter the listing in the MLS within 1 business day – per the MLS Clear Cooperation rule.

Public Marketing includes: (but is not limited to) Flyers displayed in windows, yard signs, digital marketing on public facing websites, brokerage website displays (including IDX, VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, and applications available to the general public.